



Schedule Parallel Track Session IESS 1.8

15:15 - 15:45 Parallel Track Session III

ROOM 1: SERVICE DESIGN AND INNOVATION

Session Chairs:

LIA PATRÍCIO & NIELS FELDMANN

15:15	Simon Hagen Sven Jannaber Oliver Thomas	Closing the Gap Between Research and Practice – A study on the usage of Service Engineering development methods in German enterprises
15:45	Carina Benz Stefan Seebacher	Open Innovation in Ecosystems – A Service Science perspective on Open Innovation

ROOM 2: SMART SERVICE PROCESSES

Session Chairs:

LEONARD WALLETZKÝ & MARIA MALESHKOVA

15:15	Sebastian R. Bader Clemens Wolff Michael Vössing Jan-Peter Schmidt	Towards Enabling Cyber-Physical Systems in Brownfield Environments Leveraging Environmental Information to Derive Virtual Representations of unconnected Assets
15:45	Achim Kampker Marco Husmann Philipp Jussen Laura Schwerdt	Market Launch Process of Data-Driven Services for Manufacturers: A Qualitative Guideline
